



CORVETTE MIKE “ROLLS” INTO THE MIDWEST Renowned Corvette Dealership Opens Third Location in Chicago land Area

CHICAGO – January XX, 2005 - Whether you are in the market for a vintage 1953 convertible or the latest C6, Midwesterners can now find the Corvette of their dreams easily near them. On January 1, *Corvette Mike*, one of the world’s leading Corvette dealers, opened its third location in the Chicago land area.

Leader of the pack since 1982, *Corvette Mike* is one of the world's leading Corvette dealers and has earned a reputation of unsurpassed integrity, and expertise in the industry. The company was founded by "Corvette" Mike Vietro who fell in love with Corvettes as a teenager pumping gas in the Boston suburb of Everett, Mass. *Corvette Mike* now buys and sells throughout North America, as well as Hawaii, Japan and Europe.

“We are thrilled to open our third location in Burr Ridge, Ill., and to provide the Midwest community with the great quality cars, parts, wheels and accessories *Corvette Mike* is known for,” said Vietro. “Now, it will be easier than ever for people in the Midwest to buy the Corvette of their dreams or sell/consign their specialty vehicles.”

The Midwest location will have most of the same capabilities as the acclaimed *Corvette Mike Southern California* and *New England* stores. Services include: Corvette and muscle car sales and consignment, wheel sales and service, high performance parts and accessory sales, and limited vehicle storage.

Corvette Mike Midwest will be owned and operated by Bill Kotzum and Larry Kelsey. Bill spent over 25 years in Operations and Finance in the Aftermarket with Borg Warner, Echlin, Dana and Standard Motors. Larry has spent his 30 year career in support of the industry starting with International Harvester and ending with DaimlerChrysler. Both have been Corvette owners and enthusiasts since the Eighties. “We are both excited about the opportunity to work with Mike Vietro and expand his enthusiasm for the Corvette into the Chicago and Midwest area.”

Corvette Mike Midwest officially opened its doors on January 1st and a grand opening is scheduled for spring 2005. More details about the location’s grand opening celebration coming soon.

Corvette Mike Midwest is located at 60 Shore Drive, Burr Ridge, Ill 60527. Phone (630) 230-0441, Fax (630) 230-0488

For more information on *Corvette Mike Midwest*, please contact Bill Kotzum or Larry Kelsey at (630) 230-0441 or visit www.corvettemikemidwest.com.

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Mike Vietro is one of the nation's most quoted Corvette authorities. He has been featured in more than 20 magazines and newspaper articles in the last 20 years, including *Road & Track*, *Autoweek*, *Motor Trend*, Primedia's *Vette* and *Corvette Fever*. Vietro has also offered up his expertise in several Corvette education videos, such as Speed Channel and Meguiar's broadcasts. In addition, Vietro has been an instructor on "How to buy a Corvette", had cars judged at Bloomington Gold, and sits on the "Future of Hobby" panel.

Corvette Mike's main Southern California dealership is located at 1133 North Tustin Avenue in Anaheim, Calif. 92807. Phone (714) 630-0700, Voicemail (800) 327-VETT, Fax (714) 630-0777.

Corvette Mike New England opened November 15, 1997, near Boston at 10 Water Street in Plymouth, Mass. 02360. Phone (508) 747-VETT, Fax (508) 747-0016.

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